



## Request for Search

**Name:** \_\_\_\_\_

**Product:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Type of Search:**      Competitive Analysis     Market Analysis

\_\_\_\_\_  
**Describe your Product or Service as illustratively as possible:** \_\_\_\_\_

\_\_\_\_\_  
**Identify key words or phrases which will aid in the search:** \_\_\_\_\_

\_\_\_\_\_  
**List any known competitors:** \_\_\_\_\_

\_\_\_\_\_  
**What makes your product/service unique?** \_\_\_\_\_

**For EI Use Only:**

**EI Staff:** \_\_\_\_\_

**Resources Used:**